Career options For you!

— Graphic Designer

— Creative Director

— Magazine Designer

— Art Director

— Freelancer

— Newspaper Designer

— Industrial/Product Designer

— Motion Graphic Designer

MODULES

- Newspaper Ads
- Creative Banners
- Magazine Design
- Digital Publishing
- Photo Manipulation
- Website Design
- Web Banners
- GIF images
- Hoarding Design
- Standee Design
- Kiosk Design
- Sign boards
- Bus shelter ad Design
- Social Media Creatives
- Animated resume
- Animated Social media ads
- Animated digital story
- Video Invitations

MODULES

MODULE 1:

GRAPHIC DESIGN

PHASE 1:

Design Tools

— Adobe Illustrator
— Adobe Photoshop
— Adobe InDesign
— CorelDraw

PHASE 2:

Branding

— Internal Branding
— External Branding
— Digital Media Branding
— Print Media Branding

PHASE 3:

Project

— Logo design
— Visiting card Design
— Letterhead Design
— Envelope Design
— Brochure Design
— Theme Design
— Apparel Design
— Stationery Design

MODULES

MODULE 2:
MOTION GRAPHICS

PHASE 1:
Adobe After Effects

— The basics of creating projects, compositions, and layers

— Importing footage, including video, audio, and images

— Creating special effects

— Creating animation for shapes, objects, and layers

— Animating text

— Creating and using masks and track mattes

— Working in 3D animations

— Extracting and removing objects from layers

— Export video

Adobe Premiere Pro

— Nonlinear editing in Adobe Premiere Pro

— Setting Up a Project

— Importing Media

— Organizing Media

— Essentials of Video Editing

— Working with Clips and Markers

— Adding Transitions

— Advanced Editing Techniques

— Putting Clips in Motion

MODULES

— Multicamera Editing

— Editing and Mixing Audio

— Applying effects in the Audio Mixer

— Adding Video Effects

— Managing Your Projects

— Exporting Frames, Clips, and Sequences

Adobe Audition

— Audition tool includes sound multitrack, waveform, and spectral display for creating, mixing, editing, and for restore the audio content.

PHASE 2:

Branding

— Digital Media Branding

PHASE 3:

Working on Portfoilo

— Learn to create animated resume/portfolio.

— Learn to create animated Social media ads

— Learn to create animated digital story

— Learn to create Video Invitations.

VISHAKHA TYAGI

Graphic Designer | Salary: 3,60,000 p.a

PREM KULKARNI

Graphic Designer | Salary: 3,60,000 p.a

RENUKA KOJAGE

Graphic Designer | Salary: 2,40,000 p.a

SHUBHAM PUSHCHA

Graphic Designer | Salary 1,80,000 p.a

ASLAM SHAIKH

Graphic Designer | Salary: 2,16,000 p.a

SAMAD SAYYAD

Graphic Designer | Salary 2,84,000 p.a

Placements:

Apart from Professional training in various software & hands-on project work, Creative Concept® helps you get a establishment in the Growing IT Sector.

Testimonials:

Listen to what some of our students have to say about their experience with Creative Concept®.
Here are the samples of our few happy students.

"
Creative Concept came as a right opportunity at the right time. It is one of the prominent institute for designing & web development in Pune.

Vishakha Tyagi
Graphic Designer

"
Creative Concept provides live project to students which is very useful for our Future. Helpful & Supportive Faculty. Friendly Enviornment.

Prem Kulkarni
Graphic Designer

"
One thing best about Craetive Concept is whatever they promise at the time of admission is fulfilled,more than they promise.

Renuka koJage
Graphic Designer

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