



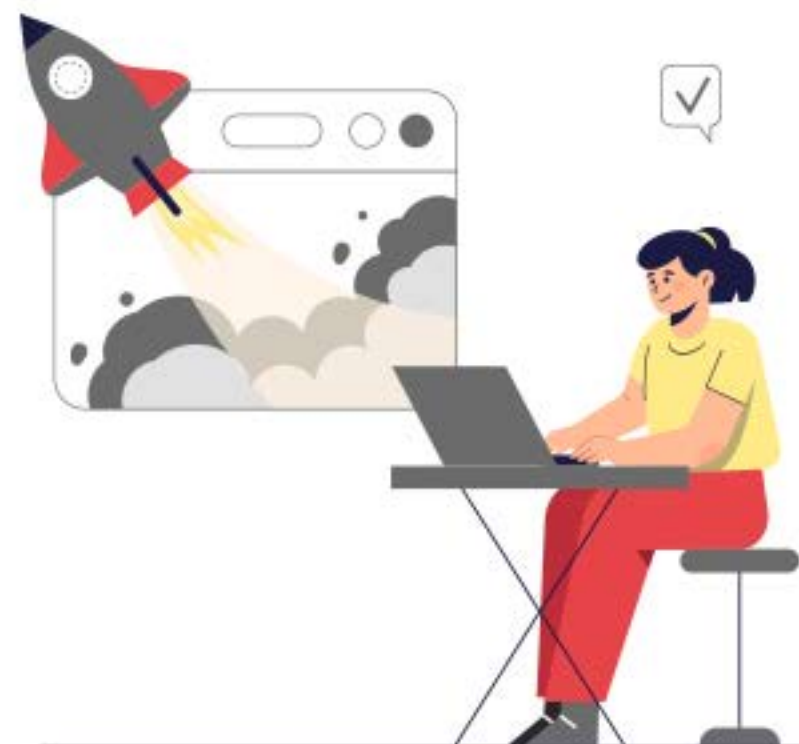
# GRAPHIC PLUS FIGMA AND XD

-Duration: 4 to 5 Months



# Career options For you!

- Graphic Designer
- Creative Director
- Magazine Designer
- Art Director
- Freelancer
- Newspaper Designer
- Industrial/Product Designer
- UX Designer
- UI Designer
- Visual Designer
- Front end Designer



# MODULES

## MODULE 1: GRAPHIC DESIGN

### PHASE 1: Design Tools

### PHASE 2: Branding

### PHASE 3: Project

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- CorelDraw

- Internal Branding
- External Branding
- Digital Media Branding
- Print Media Branding

- Logo design
- Visiting card Design
- Letterhead Design
- Envelope Design
- Brochure Design
- Theme Design
- Apparel Design
- Stationery Design



# MODULES

- Newspaper Ads
- Creative Banners
- Magazine Design
- Digital Publishing
- Photo Manipulation
- Website Design
- Web Banners
- GIF images
- Hoarding Design
- Standee Design
- Kiosk Design
- Sign boards
- Bus shelter ad Design
- Social Media Creatives



# MODULES

## MODULE 2:

## FIGMA

### PHASE 1:

Overview of the Tool

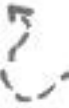
### PHASE 2:

Effective usage of the tools

### PHASE 3:

Project

- Introduction to Figma
- Introduction to interface
- Introduction to tools, controls & work areas
  
- Better understanding of Figma tools
- Components in Figma
- Exporting graphics
- Grid System
- Auto Layout (Responsive Website Design)
  
- Moodboard
- Low Fidelity (Figjam)
- High Fidelity Design
- Image Editing
- Website Layout Design
- Banner Design
- Landing Page
- Thumbnail Design
- Smart Watch Screen Design
- Car Dashboard Design





# MODULES

## MODULE 3:

### ADOBE XD

#### PHASE 1:

#### Overview of the Tool

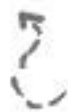
#### PHASE 2:

#### Effective usage of the tools

- Mobile Application Design
- Logo Animation (Prototype)
- Banner Animation (Prototype)
- Modal or Popup Animation (Prototype)
- Micro Animation
- Smart Animations
- Advance Prototype

- Introduction to Adobe XD
- Introduction to interface
- Introduction to tools, controls & work areas

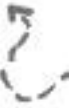
- Better understanding of XDtools
- Components in XD
- Exporting graphics
- Grid System
- Auto Layout (Responsive Website Design)



# MODULES

## PHASE 3: Project

- Moodboard
- Low Fidelity (Figjam)
- High Fidelity Design
- Image Editing
- Website Layout Design
- Banner Design
- Landing Page
- Thumbnail Design
- Smart Watch Screen Design
- Car Dashboard Design
- Mobile Application Design
- Logo Animation (Prototype)
- Banner Animation (Prototype)
- Modal or Popup Animation (Prototype)
- Micro Animation
- Smart Animations
- Advance Prototype



VAIBHAV DAMJI



Graphic Designer |

AKSHAY JADHAV



Graphic Designer | Salary: 2,80,000 p.a

VISHWAJEET LAWATE



Graphic Designer | Salary: 2,80,000 p.a

ASHWINI SHINDE



Graphic Designer | Salary 3,00,000 p.a

KAJOL DIVEKAR



Graphic Designer | Salary: 2,40,000 p.a

VISHAKHA SOLANKI



Graphic Designer | Salary 2,84,000 p.a

## Placements:

Apart from Professional training in various software & hands-on project work, Creative Concept® helps you get a establishment in the Growing IT Sector.







## Testimonials:

Listen to what some of our students have to say about their experience with Creative Concept®. Here are the samples of our few happy students.



Creative Concept came as a right opportunity at the right time. It is one of the prominent institute for designing & web development in Pune.

**Vishakha Tyagi**  
Graphic Designer



Creative Concept provides live project to students which is very useful for our Future. Helpful & Supportive Faculty. Friendly Environment.

**Deepali Naidu**  
UI Developer



One thing best about Creative Concept is whatever they promise at the time of admission is fulfilled, more than they promise.

**Saif Tarique**  
Graphic Designer





## **CONTACT US**

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**MAGARPATTA CHOWK, HADAPSAR**



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