Creative-©
CONCEPT

www.creativeconcept.co

Graphic &
UX-UI Design

06
MONTHS

DURATION

Modules

This 6 to 7 months professional design certification course is designed to build future-ready graphic and UI UX designers. Creative Concept offers industry-focused Graphic Design and UI UX Design training in Pune, helping creative minds develop visual skills, user-centric thinking, and strong design foundations for successful careers.

Module#1
Visual Design Foundations
Build strong foundations in layout, color theory, and composition.

Module#2
Graphic Design & Branding
Create impactful brand identities through typography, logos, and visuals.

Module#3
Motion Graphics
Create engaging motion graphics using industry-standard animation techniques.

Module#4
Portfolio Development
Build a professional design portfolio to showcase graphic and motion skills.

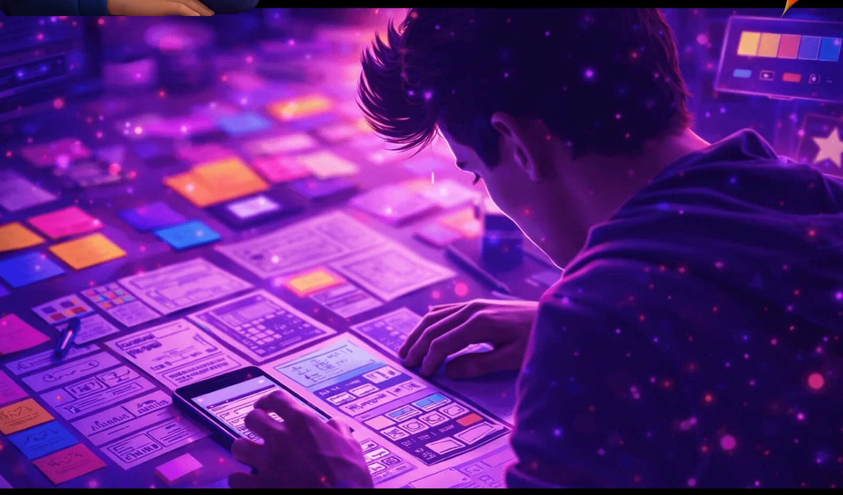
Checkout
BENEFITS

100%
JOB ORIENTED

ISO
CERTIFIED

LIVE
SESSIONS

PRO
MENTORSHIP



Why they CHOOSE US

~ Rahul Kathale

"I joined Creative Concept Institute with no prior design knowledge, and today I confidently work on real design projects. The trainers are supportive, and the practical learning approach made every session engaging. Highly recommended for beginners!"

~Pranav Kalgaonkar

"I enrolled at Creative Concept Institute as a complete beginner, and now I feel confident handling live design work. The supportive faculty and practical sessions made learning simple and enjoyable. Perfect place to start designing."

~ Kalyani Verma

"Creative Concept Institute helped me build confidence in design from scratch. The practical approach and real project exposure made learning effective. The trainers are friendly and always ready to guide beginners."

~ Mrunal Bhavsar

"I had no design background before joining Creative Concept Institute. The hands-on training and constant support from faculty helped me work on real projects confidently. I highly recommend it for beginners."

GRAPHIC

Graphic Design Curriculum

12 Weeks

01 Vector Vibes

Exploring Illustrator's Libraries and Assets

Chapters:

- Introduction to Adobe Illustrator Interface.
- Understanding Vector Graphics.
- Essential Tools and Basic Shapes.
- Creating Your First Logo.

02 Master Pen

ustomizing Workspaces for Efficiency

Chapters:

- Advanced Pen Tool Techniques.
- Working with Colors, Gradients, and Swatches.
- Pathfinders and Shape Builder Magic
- Creating Illustrative Icons

03 Typo Expert

Exporting for Web and Print

Chapters:

- Mastering Typography in Illustrator.
- Working with Brushes, Patterns, and Textures.
- Introduction to Clipping Masks & Layers.

04 Pixels Perfect

Introduce Free Platforms

Chapters:

- Understanding the Photoshop Interface.
- Basic Image Corrections and Adjustments.
- Working with Layers and Layer Masks.
- Essential Selection Tools and Techniques.

05 Retouch Like a Pro

Creating Cinemagraphs and Animated GIFs

06 Digital Artistry

Social Media Creative Post

Chapters:

- Advanced Photo Retouching Techniques.
- Blend Modes & Adjustment Layers.
- Filters, Effects, and Smart Objects.
- Compositing of images.

Chapters:

- Creating Social Media Graphics.
- Introduction to Digital Painting Techniques.
- Working with Brushes, Gradients, and Patterns

07 Corel Creativity

Exporting Files for Print and Web

Chapters:

- Introduction to CorelDRAW Interface.
- Vector Basics and Drawing Shapes.
- Working with Text and Typography.
- Creating Simple Logos and Graphics.

08 Design Precision

Using CorelDRAW's Interactive Tools.

Chapters:

- Advanced Vector Illustration Techniques.
- Layout Design for Print Media (Brochures, Flyers).
- Using Effects, Fills, and Textures.

09 Layout Like a Pro

Exporting for Print and Digital Publications

Chapters:

- Introduction to Adobe InDesign Interface.
- Working with Pages, Master Pages, and Spreads.
- Text Formatting and Styles.

10 Creative Identity

Developing a Personal Branding Strategy

Chapters:

- Understanding Portfolio Basics and Structure.
- Selecting and Organizing Your Best Works.
- Designing a Unique Portfolio Layout

11 Polish and Present

Preparing for Portfolio Presentation of Your Work

Chapters:

- Refining Designs for the Portfolio.
- Creating Mockups and Presenting Work Professionally.
- Building a Digital Portfolio (PDF/Web)

12 Portfolio Showcase

Networking Tips and Building an Online Presence

Chapters:

- Final Portfolio Reviews.
- Feedback Sessions and Revisions.
- Preparing for Interviews.
- Showcasing Your Work.

UX & UI

UX-UI Design Curriculum 14 Weeks

01 The Basics

Introduction to UX

Chapters:

- UX vs UI.
- Introduction to interaction design (IxD).
- Understanding human computer interaction (HCI).
- Good Vs Bad Products

02 Foundations First!

UX Laws & Heuristic Evaluation

Chapters:

- Design Thinking: Solving real problems creatively.
- Design Thinking Process: Empathize, Define, Ideate, Prototype, Test.
- Finalize Problem statement.

03 Dive Deep

Understanding User Needs through Research & Surveys

Chapters:

- Concept Presentation.
- User-Centered Design: Building for Real People.
- Stakeholder interview.
- Qualitative and Quantitative research.

04 Practicals

Design Strategy

Chapters:

- Types of Task Analysis.
- Eco System model.
- Qualitative and Quantitative research.
- Human and Machine Interaction Activity

05 Research Insights

Crafting User-Centric Solutions

Chapters:

- Telling the Story of Your Design.
- Building UX Documentation.
- User Personas & Mapping.
- Real-World Design Challenges.

06 Visual Storytelling

Role of Visuals in UX: Clarity & Aesthetics

Chapters:

- Creating User Scenarios & Storyboarding.
- Conducting Competitive Analysis.
- Card Sorting & Tree Testing.
- Ensuring User-Friendly Navigation.

07 Sketch & Scribble

Organizing Content for Easy Navigation

Chapters:

- Building Information Architecture.
- Turning Wireframes into Interactive Models.
- The Role of Logos in UX: First Impressions & Brand Recall.
- 101: Gathering Real Feedback.

08 UI Fundamentals

First Steps in Figma, Tips & Tricks

Chapters:

- Introduction to UI Design.
- Figma Overview & Basic Tools.
- Colors, Typography, and Grids in UI
- Complete Guide to Mid-fidelity Wireframes.

09 Advanced UI Theory

Basics of UI Color Systems, Typo & Spacing

Chapters:

- Pairing and Font Psychology.
- Color Harmony Rules.
- Creating Color Palettes in Figma.
- Layouts Spacing & Grids

10 Layout Like a Pro

Basics of Frames & Autolayout

Chapters:

- Autolayout Exercises.
- Master Styles & Libraries in Figma.
- Basics of Components & Variants.
- Developer Handoff

11 Polish and Present

Preparing for Portfolio Presentation of Your Work

12 Design Jam

Real-World Design Challenges: Group Exercises

Chapters:

- Perfecting Visual Details.
- Preparing UI Designs for Presentation: Mockups and Case Studies.
- Peer Review Session: Feedback on Final Projects.

Chapters:

- How to improve your App's Interface.
- Redesigning Website.
- Redesigning Mobile App.
- UI Group Project.

13 Pitch Perfect!

Portfolio Complete Guide

Chapters:

- Prototyping Basics.
- Documentation & Handoff.
- UX research & Testing (User Analysis)
- Preparing for UX Design Interviews

14 Graduation

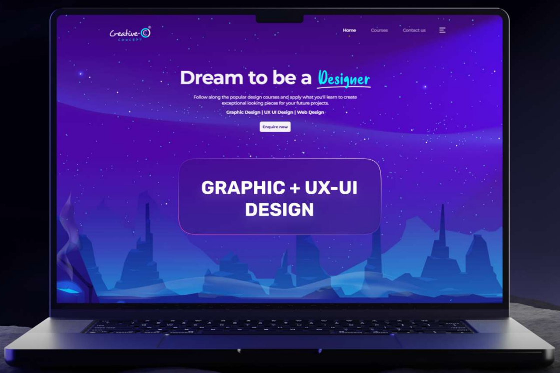
Graduation Ceremony & Certification

Chapters:

- Crafting Mock Interviews & Presentations.
- Final Project Submission & Peer Review.
- Networking Tips for Designers.
- Feedback Session

100%

PLACEMENT ASSISTANCE



Dream to be a *Designer*

Follow along the popular design courses and apply what you'll learn to create exceptional looking pieces for your future projects.

Graphic Design | UX UI Design | Web Design

GRAPHIC + UX-UI DESIGN

JOIN TODAY